




COURTNEY A. KAYS

GRAPHIC DESIGNER • ILLUSTRATOR

 850.598.1891

 courtneykays@gmail.com

 www.greenrabbitstudio.com

Education

- BFA, Graphic Design with minor in Illustration. Savannah College of Art & Design Savannah GA 2005.
- AA, Okaloosa Walton Community College Niceville FL 2002.
- Niceville Senior High School Niceville FL 2000.
- Web Development Courses, Northwest Florida State College, FL Pensacola Junior College, FL 2009-2010.

Tools

- Adobe Creative Suite
 - Adobe After Effects
- Adobe Dreamweaver
 - Adobe Flash
 - Wordpress
 - HTML & CSS

Awards

- Savannah College of Art & Design Cum Laude
 - Gold ADDY Award, 2005 Emerald Coast Advertising Federation Specialty Advertising Apparel Design
 - Silver ADDY Award, 2005 Emerald Coast Advertising Federation Poster Design
 - Silver ADDY Award, 2004 Emerald Coast Advertising Federation Print Advertising Design

Skills

- Highly proficient in aesthetic design concepts for both print and web.
- Branding, logos, illustration, web site design, interactive media, direct mail, T-shirt design and E-mail based design.
- Exceptional knowledge of digital photography and motion graphics.
- Manages time critical tasks with a balance of efficiency and quality.
- Exceptional interpersonal and communication skills with team members and customers.

Professional Experience

Royal American, Panama City Beach, FL

Art Director & Senior Graphic Designer, 2011 – Present

- Responsible for all the design within the marketing department for Royal American Hospitality and Royal American Beach Getaways companies.
- Created the new brand for Boardwalk Beach Resort Hotel & Convention Center.
- Managed the design for all e-mail campaigns, magazine advertisement, social media, web site design & motion graphics.
- Photographer and videographer for Boardwalk Beach Resort events.
- Created outdoor signage and vehicle wraps for on-site transportation for Boardwalk Beach Resort.

Raytheon LLC (RTC), Pensacola, FL

Media Production Associate, 2010 – 2011

- Developed graphic design, web design and interactive media content for in-house and online based training courses.
- Designs and implements interactive Adobe Flash animations (AS 3.0) for training courseware.
- Syncs audio and graphic media for interactive educational web-based training in Catapult LCMS.
- Worked closely with Instructional Developers for educational course based programs.
- Help brainstorm interactive designs with hand rendered comps for web-based training.




COURTNEY A. KAYS

GRAPHIC DESIGNER • ILLUSTRATOR

 850.598.1891

 courtneykays@gmail.com

 greenrabbitstudio.com

Education

- BFA, Graphic Design with minor in Illustration. Savannah College of Art & Design Savannah GA 2005
- AA, Okaloosa Walton Community College Niceville FL 2002
- Niceville Senior High School Niceville FL 2000
- Web Development Courses, Northwest Florida State College, FL Pensacola Junior College, FL 2009-2010

Tools

- Adobe Creative Suite
 - Adobe After Effects
- Adobe Dreamweaver
 - Adobe Flash
 - Wordpress
 - HTML & CSS

Awards

- Savannah College of Art & Design Cum Laude
 - Gold ADDY Award, 2005 Emerald Coast Advertising Federation Specialty Advertising Apparel Design
 - Silver ADDY Award, 2005 Emerald Coast Advertising Federation Poster Design
 - Silver ADDY Award, 2004 Emerald Coast Advertising Federation Print Advertising Design

Professional Experience (continued)

EBSCO Industries, Birmingham, AL

Graphic Designer, 2007 – 2009

- Designed page layouts, logos, brochures, print ads, direct mail, and E-newsletters for the Corporate Communications department.
- Applied both traditional (pen and ink, sketches, etc.) and digital art techniques for creative and innovative graphic design for print and web media.
- Maintained graphic and web content

International Expeditions, Hoover, AL

Junior Graphic Designer, 2006 – 2007

- Responsible for the design and content layout of full color brochures, direct mail pieces for all International Expeditions' travel destinations for both print and web.
- Managed a large digital database of photos, maps, brochures and advertising templates for all travel destinations.
- Planned and implemented web site design while ensuring graphics and content optimization and navigation.
- Effectively communicated and coordinated with content providers and printers to ensure layouts were correct and time critical parameters met.
- Designed and conducted marketing and advertising E-mail campaigns with follow-on effectiveness analysis.

Cooking Light Magazine - Southern Progress Corporation - Birmingham, AL

Creative Advertising Intern, 2006 - 2007

- Designed and illustrated promotional/advertising material for Cooking Light events.
- Coordinated time critical advertising layouts with other national corporate offices.
- Assisted on design projects with senior graphic designer and art director in the Creative Advertising department.
- Managed and organized Cooking Light magazine sample books for internal use.

Meigs Advertising & Design, Niceville, FL

Graphic Designer & Illustrator, 2004 - 2006

- Teamed with the Creative Director in the design and illustration of corporate logos, newspaper advertisements, annual reports, billboard and informational designs.
- T-shirt designs for a large local community events, which won 2005 Gold ADDY award.